

La Salle College Incorporated Management Committee Parent Manager Election 2023-2024

Candidate 1: Mr. Richard CHEONG

Candidate's Self-Introduction

My name is Richard Cheong, father of Form 4 student Constantine Cheong. I am a graduate of La Salle College (Class of 1984) and La Salle Primary School (Class of 1979). I received and completed my tertiary education in the United States, and have since been engaged in the consumer electronics business. Currently, I am the owner and managing director of a local consumer electronics distribution company.

I began serving the school in 2021 as a LSCPTA committee member. Last year, I continued to serve the PTA as the Vice-Chairman and also as the Parent Manager of the LSC IMC.

With great humbleness and pleasure, this year I am serving the school as the chairperson of the LSCPTA. It is my goal to continue to act as a bridge between the school and the parents/students, and to enhance the home-school experience through the various activities and programs that the PTA organise each year.

Objectives & Aspiration of Candidate

As an IMC Parent Manager, the main objectives are to assist and support the school in the identification of a strategic development plan, and to develop appropriate policies and procedures to achieve the plan. In addition, it is also the IMC's duty to ensure that the school complies with all EDB and government legislative requirements.

Being a member of the PTA, I am in a position to understand some of the expectations and needs of students. As an IMC Parent Manager, it allows me to best channel relevant concerns and issues to the IMC so that the best policies can be made that ultimately benefit the school and the pupils.

As a first-time Parent Manager, last year I have already enrolled and attended various Parent Manager courses organised by the EDB. These courses have equipped me with the necessary knowledge to contribute more effectively as a Parent Manager. It will be my pleasure to have the opportunity to continue serving the school this year as a Parent Manager.